

FASHION FOR LIFE/WHITE PARTY 2018 How You Can Help?

The Cambridge Memorial Hospital is very pleased to announce that Fashion for Life/White Party will once again be supporting Breast Reconstruction Initiatives at CMH. Breast reconstruction after a mastectomy or lumpectomy is a relatively new option for women in the Waterloo Region. Fashion for Life proceeds will help fund specialized operating room equipment, such as a microscope, tissue blood supply analyzer, specialized instruments and training for support staff. With your help, we can make a difference in the lives of women in our Region.

Wear white, join the fight and invite your “breast friends” to another memorable evening at Fashion for Life!

Elite Sponsor \$6,000.00

- Right to use “Elite Sponsor; Fashion For Life 2018” in any corporate communications
- Fifteen (15) Event Tickets
- Complimentary butlered hors d’oeuvres by Wildcraft Catering
- Premium VIP Lounge seating and Signage in VIP Lounge
- Verbal recognition throughout evening of event
- Opportunity to represent your business on stage to bring greetings
- Opportunity to promote your business profile on www.fashionforlife.ca
- Logo recognition on all event signage, website and social media
- Logo recognition on all print material
- Recognition by name in event program
- Logo recognition in event audio visual presentation
- Digital copies of event photos and video provided following event
- On-going Social Media promotion

Wall Street Sponsor \$3,000.00

- Right to use “Wall Street Sponsor; Fashion For Life 2018” in any corporate communications
- Ten (10) Event Tickets
- Complimentary butlered hors d’oeuvres by Wildcraft Catering
- VIP Lounge Seating and Signage in VIP Lounge
- Logo recognition on all event signage, website and social media
- Recognition by name in event program
- Logo recognition in event audio visual presentation
- Digital copies of event photos and videos provided following event
- On-going Social Media promotion

Executive Sponsor \$1,500.00

- Right to use “VIP Sponsor; Fashion For Life 2018” in any corporate communications
- Six (6) Event Tickets
- Complimentary butlered hors d’oeuvres by Wildcraft Catering
- Logo recognition on all event signage, website and social media
- Logo recognition in event audio visual presentation
- Digital copies of event photos and videos provided following event
- On-going Social Media promotion

Strut (Fashion Show) Sponsor \$700.00

- The opportunity to wardrobe 10 Professional Models from GEMINI Models (Includes Salon Styling – Professional Make-Up & Hair)
- Two (2) Event Tickets
- Complimentary butlered hors d’oeuvres by Wildcraft Catering
- Recognition of featured brands and store logo on Fashion for Life website
- Recognition by name in event program
- Logo recognition in event audio visual presentation
- Digital copies of event photos and videos provided following event
- On-Going Social Media promotion

Live Auction Sponsor \$1,000.00 +

- Two (2) Event Tickets
- Logo recognition on website and social media
- Recognition by name in event program
- Logo recognition in event audio visual presentation
- Digital copies of event photos and video provided following event
- On-Going Social Media promotion

All Above Sponsorships are subject to 13% HST

*Gift-in-Kind vs Cash Sponsorships will be reviewed by the Committee for comp ticket allocation

Silent Friend Sponsor \$Any Amount

- A Tax Receipt will be issued by CMH for any direct donation you make over \$50.00
- In order to receive a tax receipt, we are unable to recognize you at the event or on website
- HST is not applicable on donation amount
- Please contact us for more information and payment options